

Nature's Dream, Inc Fact Sheet

- Nature's Dream, the company that created CANNACOPIA, was founded by Michael Weiss, a serial entrepreneur, digital media and home video pioneer.
- Nature's Dream patent-pending technology will shape the future of mass-market marijuana and revolutionize the people search, purchase and consume legal marijuana products.
- Nature's Dream believes its "Effects Driven" logic is a lot more useful to cannabis consumers than its competitors who rely on their "Stain Name Specific" approach.
- Nature's Dream was granted a federal trademark for its Cannacopia app in 2016 and its technology is patent-pending.
- Nature's Dream has been operating in stealth mode most of 2016 and officially launched to the public on September 15, 2016.
- Nature's Dream is located in the Los Angeles, CA area.
- **Enquiries to Nature's Dream can be sent to Info@NaturesDreamInc.com.**
- The company owns the following websites: www.NaturesDreamInc.com, www.Cannacopia.com, www.iCannacopia.com, www.GetCannacopia.com, and www.DiscoverYourBliss.com
- Social Media accounts:
 - YouTube Channels: Cannacopia, Nature's Dream, Discover Your Bliss
 - Facebook: Cannacopia, Nature's Dream
 - Twitter: Cannacopia
 - Instagram: iCannacopia
 - SnapChat: Cannacopia
 - Vine: Cannacopia
 - Pineterest: Cannacopia
 - Mass Roots: Cannacopia, Nature's Dream
 - Reddit: Cannacopia

Management Background:

- **Michael Weiss, Founder, CEO and President** of Nature's Dream, previously was the Founder/CEO/President of the company that created the popular MORPHEUS P2P File Sharing Software in 2001.

- Within 6 months of launch, MORPHEUS rose to the top, and became the #1 Most Downloaded Software on the Internet, according to CNET's Download.com site.
 - MORPHEUS stayed as the # 1 Software for nearly a year, remained a Top 10 Software for over 365 weeks on the CNET charts, amassing over 200M downloads before the US Supreme Court reversed years of legal victories, and was forced to shut down in 2008.
 - Prior to Morpheus, in 1998, Weiss was the founder of WebRadio.com, an early Internet broadcaster that enabled college and commercial radio stations to webcast and monetize their live broadcasts over the Internet.
 - IN 1994, as VP Marketing, Business Development & Entertainment at Multimedia CD-ROM publisher SIRIUS PUBLISHING, Weiss helped grow revenues from \$100K annual to \$22M within 10 months and employee growth from 6 to 85. Sirius created the CD-ROM multipack category and its line of "5 FT 10 PAKS" constantly ranked as #1 Best Sellers nationwide.
 - In 1995, to support Sirius' presence at the inaugural E3 Gaming Convention, Weiss through a legendary private party that opened with punk rock legends 'The Ramones' and ended the following morning when 'Prince' left the stage after 5 AM.
 - In 1978, Weiss was a pioneer in the home video industry, having opened the very 1st home video movie store in Chicago, the 3rd in the world.
 - Weiss started his professional career as College Promotion Manager for Columbia Records in Miami in the early 70's and was a top Chicago area Club DJ in the mid-70's.
- **Larry Rosner - Partner, Board Member**
 - Philanthropist,
 - Founder of The Society Project.org,
 - Owner of the 40 acre Catskill Mountains Resort.
 - Rosner is a 20+ year veteran software developer
 - Co-founder and Chief Architect of medical records company, SRSsoft.
 - Larry is an IEEE member
 - Larry has consulted for IBM, Deloitte and Touche, Salomon Bros, Chase, AIG, Mercedes Benz, and others.
 - **Kurt Heim - CTO -**
 - President/Founder of Kaloopy Media, a digital product developer of mobile apps, online video, and social activation.
 - Previously, Business Development executive at Getty Images
 - Developed digital products with Universal Pictures, Paramount Pictures, AMPAS, Disney, WMG, AEG, EMI, Murphy USA (MUSA) and others.
 - Kurt leads our 6-man offshore dev team.